

# RetailX Benelux region report 2023

The RetailX Ecommerce Report series offers a retail-focused overview of the state of commerce in a range of countries and sectors, blending data from ecommerce and trade associations with national and government data, our own research and other sources.

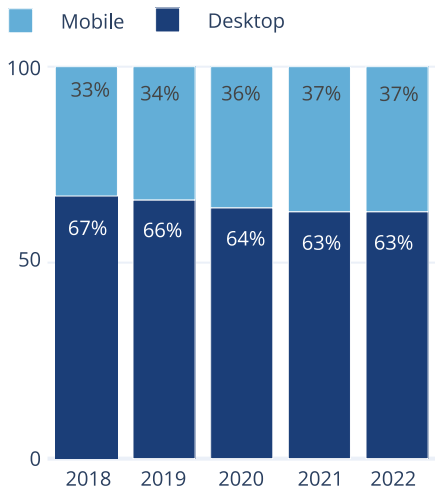
**29%**

of the Benelux Largest 100 is based in the region

**30%**

of Dutch consumers make most of their purchases online

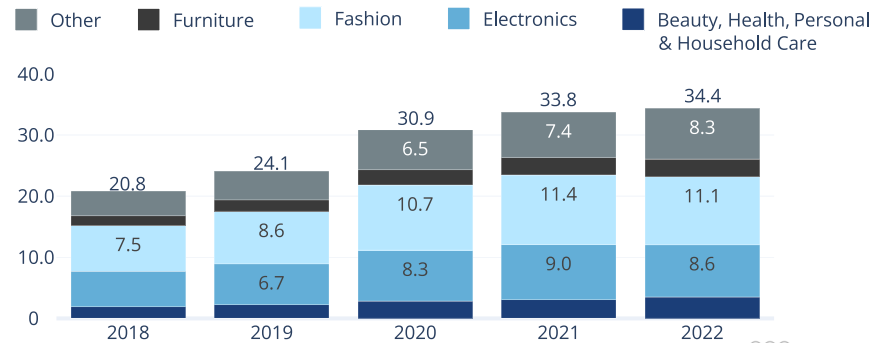
Device usage share by revenue for online shopping (%), Netherlands, 2018-22



Source: Statista Digital Market Insights

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Annual revenue for the ecommerce market (bn EUR), Benelux, 2018-22



Source: Statista Digital Market Insights

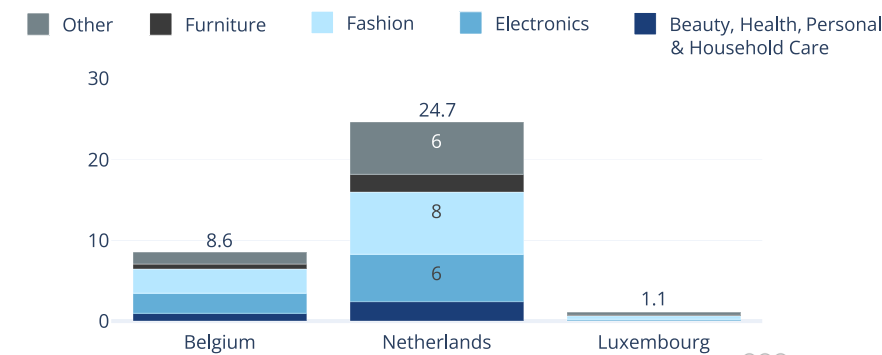
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The majority of consumers in Benelux shop online, with the Netherlands being the largest market. Shared history and languages make it an open market for retailers in the region as well as those across the EU. Albert Heijn, bol.com and Coolblue are profiled in this report.

Download the full report at [internetretailing.net/report-hub/benelux-ecommerce-region-report-2023/](https://internetretailing.net/report-hub/benelux-ecommerce-region-report-2023/)



Annual revenue for the ecommerce market (bn EUR), Benelux countries, 2022



Source: Statista Digital Market Insights

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**74%**

of internet users in the region shop online

**37%**

of Belgium's online revenue comes from mobile

**15%**

of Luxembourg's retail revenue is online

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